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# INNOVATION FINANCING GROUP

## COMPETENCE PROFILE

### Fraunhofer MOEZ

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[www.moez.fraunhofer.de/en.html](http://www.moez.fraunhofer.de/en.html)

### Who are we and what do we do?

Against the background of limited natural resources, rising costs for energy and water as well as the dramatic consequences of climate change, innovations in the field of the environment and sustainability gain particular social and economic significance.

In business practice, however, even established enterprises often face the problem of raising the required financial sources to develop and implement these "green" innovations. Likewise, many so-called "radical" innovations by green start-up entrepreneurs often fail in their realisation due to a lack of capital despite their successful technical validation.

At the same time, private and institutional investors are increasingly seeking innovative and socially responsible investment opportunities that are on the one hand promising and scalable on the other.

We, the Innovation Financing Group at the Fraunhofer MOEZ, have made it our task to solve this problem of asymmetrically distributed information between innovators and investors by showing new opportunities of filling funding gaps, developing innovative financing instruments and boosting investment readiness transnationally.

# Innovator

## Funding Needs

Criteria  
Instruments  
Partner



Financial Guide  
Finance Workshops  
Competence Platform

# Investor

## Investment options

Criteria  
Instruments  
Partners



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## Range of Services

Based on our professional experience in the banking sector, the latest scientific knowledge in the field of innovation financing, and a strong network of international contacts developed through our EU project work, we can provide you with the following services:

- **Qualitative expert interviews with national and international capital providers**
- **Transnational expert workshops involving the Fraunhofer Network**
- **Develop and enhance of innovative financial instruments**
- **EU project management: Central Europe, Horizon 2020, FP7, Interreg Europe, Erasmus+**

## PRESOURCE - [www.presource.eu](http://www.presource.eu)

The EU project PRESOURCE aims to increase resource efficiency in small and medium-sized enterprises (SME) from the manufacturing sector in selected Central and Eastern European countries. This is to be achieved by implementing collectively developed measures to identify previously unexploited potential in an efficient manner.

Fraunhofer MOEZ's "innovation financing" work package focuses on determining relevant key actors and innovative financing schemes as well as on eliciting the appropriate drivers and barriers in implementing operational resource efficiency measures.

## EFFESUS - [www.effesus.eu](http://www.effesus.eu)

The EFFESUS concept strives to measurably improve the energy efficiency of historical urban quarters while retaining and promoting the cultural, historical and urban-development value of such quarters as far as possible.

The objective is to develop methods and criteria using case studies to select and prioritise energy efficiency inventions in historical urban quarters. The economic feasibility of these inventions is then to be demonstrated in seven European cities through to investment readiness for follow-up financing.

## ACCELERAPP - [www.accelerapp.com](http://www.accelerapp.com)

Accelerapp is a newly developed funding programme conducted by Fraunhofer MOEZ in cooperation with the Polish National Center for Research and Development as part of the GO\_GLOBAL.PL initiative. The programme addresses Polish companies looking to transfer their technologies to the German and European market.

Throughout the course of the project with Fraunhofer MOEZ, participating companies have the chance to optimise their key competencies in preparation for the international market.

This gives the companies an insight into selected markets and enables them to build up a network of strategic contacts. Furthermore, they have the opportunity to present their technologies to potential business partners and investors and are thus in a position to develop optimal marketing and financing strategies.